Vision: America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

Mission: America in Bloom promotes nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

Meet Our Board of Directors and Staff
Transforming Communities, Changing Lives

We empower communities to beauty and improve the overall quality of life through our National Awards Program, Annual Symposium, and Awards Celebration. Growing Yard Communities program, grant opportunities, live resources, and more interested in serving on the board. Learn more.

Make Your Community Shine

America in Bloom offers numerous programs and educational resources to help beauty and improve your community.

Helping Communities Flourish

Communities are more welcoming and vibrant with colorful plants and trees in clean environments. We also believe in celebrating heritage and planting pride through volunteers.
See our 2021 work in action!
Watch How We Are Transforming Communities

Click each image to watch the video.
National Awards Program

280 communities in 43 states

Communities evaluated in 7 areas of impact:
• Community Vitality
• Flowers
• Landscaped Areas
• Urban Forestry
• Environmental Efforts
• Celebrating Heritage
• Overall Impression

Meet the Dedicated Team of Advisors
2021 Virtual Symposium
Education + Celebration

- Educational sessions
- Idea sharing
- Networking
- Award announcements
- Sponsor demos
America in Bloom partners with CN Railway on a grants program that encourages communities along the CN corridor to take environmental action by improving their communities through healthy urban forests, landscaping, groundcover improvement, and flower displays.

More than 85 communities along the CN corridor have received grant funding since the program's inception in 2014.

In 2021 we awarded 10 communities $25,000 each for their projects. Each project requires a matching contribution.
Through volunteer leadership and community engagement, communities will work toward enhancement goals across seven criteria of self-assessment: community vitality, flowers, landscaped areas, urban forestry, environmental efforts, celebrating heritage, and overall impression.

GrowingVibrantCommunities.com
SMALL STEPS, BIG IMPACT.

GrowingVibrantCommunities.com
Make your community more inviting.

WANT TO BEAUTIFY YOUR COMMUNITY?

Get started on your path toward beautification.

BIG Impact on a Small Budget

Looking for ways to enhance your community? We’re here for you. Our advisors will help make you proud to call your community home.
Traditionally, America in Bloom holds two auctions each year. Due to COVID-19, the silent auction was cancelled. The online auction was held in the fall and featured 24 exciting destinations for travel, plants, and other horticultural products, one-of-a-kind experiences, and more. More than $7,400 was raised in the online auction, and we are thankful for those who donated items that allowed AIB to extend its fundraising reach.
Thank You to Our Sponsors

Our gratitude and heartfelt thanks to our national sponsors, symposium sponsors, and media partners who invest in our mission. Our progress and success are a direct result of your generous support.

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- CN - Canadian National Railway

**Platinum Sponsors**
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2021 Financial Overview

In 2021 we had revenue of $462,521. This does not include the thousands of hours donated by our Advisors, volunteers, and other in-kind donations. In 2021 we had expenses of $418,367. Due to COVID-19 we were unable to offer in-person two of our signature programs, the National Awards Program and the Symposium & Awards. Both programs were done virtually, which minimized expenses but limited revenue opportunities.