2019 Annual Report

Planting pride in our communities!

America in Bloom

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AmericaInBloom.org
Vision: America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

Mission: America in Bloom promotes nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

Meet Our Board of Directors
See our 2019 work in action!
Launched New Program

Growing Vibrant Communities

Through volunteer leadership and community engagement, communities will work toward enhancement goals across seven criteria of self-assessment: community vitality, flowers, landscaped areas, urban forestry, environmental efforts, celebrating heritage, and overall impression.

GrowingVibrantCommunities.com
SMALL STEPS, BIG IMPACT.

GrowingVibrantCommunities.com

Make your community more inviting.

WANT TO BEAUTIFY YOUR COMMUNITY?

Get started on your path toward beautification.

BIG Impact on a Small Budget

Looking for ways to enhance your community? We're here for you. Our advisors will help make you proud to call your community home.
Launched New Organizational Website
AmericaInBloom.org

Helping Communities Flourish

Communities are more welcoming and vibrant with rightful plants and trees in clean environments. We also believe in celebrating heritage and planning public through volunteers.

Make Your Community Shine

America in Bloom offers numerous programs and educational resources to help beauty and improve your community.

Transforming Communities, Changing Lives

We empower communities to beauty and improve the overall quality of life through our National Awards Program, Annual Symposium & Awards Celebration, Growing Vibrant Communities program, grant opportunities, free resources, and more. Interested in serving on the board?
Continued to Grow
Our Existing Programs
National Awards Program

279 communities in 40 states

Communities evaluated in 7 criteria:
• Community Vitality
• Flowers
• Landscaped Areas
• Urban Forestry
• Environmental Efforts
• Celebrating Heritage
• Overall Impression

Meet the Dedicated Team of Judges
2019 Symposium & Awards: Education + Celebration

BLOOMING by the RIVER
America in Bloom Symposium & Awards Celebration
October 3-5, 2019  St. Charles, Illinois

- 260 people
- Educational sessions
- Learning tours
- Idea sharing
- Networking
- Award ceremonies

www.AmericainBloom.org
America in Bloom partners with CN Railway on a grants program that encourages communities along the CN corridor to take environmental action by improving their communities through healthy urban forests, landscaping, groundcover improvement, and flower displays.

More than 50 communities along the CN corridor have received grant funding since the program's inception in 2014.

In 2019 we awarded 10 communities $25,000 each for their projects. Each project requires a matching contribution.
Watch How We Are Transforming Communities

Click each image to watch the video.
In 2019 AIB held two auctions: its traditional silent auction held in conjunction with the annual symposium and awards program, and an online auction.

More than 100 items were donated to the silent auction and raised more than $9,200. Our thanks to those generous donors and buyers for supporting this always-popular symposium activity.

The 2019 online auction featured 30 exciting destinations for travel, plants, and other horticultural products, one-of-a-kind experiences, artwork, and more. Nearly $13,700 was raised in the online auction, and we are thankful for those who donated interesting items that allowed AIB to extend its fundraising reach.
Thank You to Our Sponsors

Our gratitude and heartfelt thanks to our national sponsors, symposium sponsors, and media partners who invest in our mission. Our progress and success is a direct result of your generous support.

Platinum Elite Sponsors
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• CN - Canadian National Railway

Platinum Sponsors
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• Blackmore Company
• Meister Media

Gold Sponsors
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• Greeley and Hansen
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Silver Sponsors

• All-America Selections
• American Horticultural Society
• Bartlett Tree Experts
• Bob’s Market & Greenhouses
• Crescent Garden
• Crown Bees
• Dramm Corporation
• J Frank Schmidt Family Charitable Foundation
• Kadriform Intl
• Proven Winners
• Sakata Ornamentals
• ZRB Creative Marketing Support
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Bronze Sponsors

• American Floral Endowment
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• Masterpiece Flower Company
• Smithers-Oasis
• Wallitsch Garden Center
• Walnut Springs Nursery & Sporticulture

Ally Sponsors

• A.M.A. Horticulture Inc
• Agrinomix
• GrowIt! Mobile
• Sybertech
• Vis Seed Company
Thank You to Our Donors

Douglas Airhart  Laura Kunkle
Rod Barnes     John Manchester
Bobby & Sue Barnitz  Marvin Miller
Belpre in Bloom  Stephen Pategas
Sherran Blair    Alex Pearl
Bob's Market    Leslie Pittenger
Jack Clasen   Karin Rindal
Cheryl Corson  Bruce Riggs
Linda Cromer  Melanie Riggs
Marshall Dirks  Anne Salier
Tim France    Barbara Vincentsen
Bill Hahn    Katy Moss Warner
Linda Hart  Rick Webb
Walter Heath  Meg Whitmer
Ed Hooker  Teresa Woodard
Thank You to Our Raffle Ticket Supporters

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2019 Financial Overview

In 2019 we had revenue of $550,806.82. This does not include the thousands of hours donated by our judges, volunteers, and other in-kind donations. In 2019 we had expenses of $561,813.28. The $11,000 deficit was due to developing and launching the new Growing Vibrant Communities program, along with designing the organization's new website.
Learn More About America in Bloom

AmericaInBloom.org

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