Vision: America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

Mission: America in Bloom promotes nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

Meet Our Board of Directors
See our 2020 work in action!
Helping Communities Flourish

Communities are more welcoming and vibrant with colorful plants and trees in their environments. We can further celebrate heritage and pride by creating urban green spaces.

Make Your Community Shine

America in Bloom offers numerous programs and educational resources to help beautify and improve your community.

Transforming Communities, Changing Lives

We empower communities to beauty and improve the overall quality of life through our National Awards Program, Annual Symposium & Awards Celebration, Growing Vibrant Communities program, grant opportunities, tool resources, and more. Involved in serving on the board?
National Awards Program

280 communities in 40 states

Communities evaluated in 7 criteria:
- Community Vitality
- Flowers
- Landscaped Areas
- Urban Forestry
- Environmental Efforts
- Celebrating Heritage
- Overall Impression

Meet the Dedicated Team of Judges
2020 Virtual Symposium
Education + Celebration

• 300 people
• Educational sessions
• Idea sharing
• Networking

• Award presentations
• Sponsor showcase
America in Bloom partners with CN Railway on a grants program that encourages communities along the CN corridor to take environmental action by improving their communities through healthy urban forests, landscaping, groundcover improvement, and flower displays.

More than 60 communities along the CN corridor have received grant funding since the program's inception in 2014.

In 2020 we awarded 10 communities $25,000 each for their projects. Each project requires a matching contribution.
Through volunteer leadership and community engagement, communities will work toward enhancement goals across seven criteria of self-assessment: community vitality, flowers, landscaped areas, urban forestry, environmental efforts, celebrating heritage, and overall impression.

GrowingVibrantCommunities.com
SMALL STEPS, BIG IMPACT.

GrowingVibrantCommunities.com  Make your community more inviting.

WANT TO BEAUTIFY YOUR COMMUNITY?

Get started on your path toward beautification.

BIG Impact on a Small Budget

Looking for ways to enhance your community? We’re here for you. Our advisors will help make you proud to call your community home.
Watch How We Are Transforming Communities

Click each image to watch the video.
Traditionally, America in Bloom holds two auctions each year. Due to COVID-19, the silent auction was cancelled. The online auction was held in the fall and featured 20 exciting destinations for travel, plants, and other horticultural products, one-of-a-kind experiences, and more. Nearly $10,000 was raised in the online auction, and we are thankful for those who donated items that allowed AIB to extend its fundraising reach.
Thank You to Our Sponsors

Our gratitude and heartfelt thanks to our national sponsors, symposium sponsors, and media partners who invest in our mission. Our progress and success are a direct result of your generous support.

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• Ball Horticultural Company
• CN - Canadian National Railway

Platinum Sponsors
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• Great American Publishing
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• Neal Mast & Sons Greenhouses
• Proven Winners
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Silver Sponsors

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• Bob’s Market & Greenhouses
• Crescent Garden
• Crown Bees
• J Frank Schmidt Family Charitable Foundation
• ZRB Creative Marketing Support
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Bronze Sponsors

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• EarthPlanter
• Eason Horticultural Resources
• Eckert’s Greenhouse
• Sakata Ornamentals
• Wallitsch Garden Center
• Walnut Springs Nursery & Sporticulture

Ally Sponsors

• A.M.A. Horticulture Inc
• Agrinomix
• Smithers-Oasis
• Vis Seed Company
Thank You to Our Donors

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Bobby & Sue Barnitz
Sherran Blair
Bob's Market
Linda Hart
Laura Kunkle
John Manchester
Marvin Miller
Ron Pierre
Katy Moss Warner
Rick Webb
Thank You to Our Raffle Ticket Supporters

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2020 Financial Overview

In 2020 we had revenue of $454,454 This does not include the thousands of hours donated by our judges, volunteers, and other in-kind donations. In 2020 we had expenses of $380,681. Due to COVID-19 we were unable to offer in-person two of our signature programs, the National Awards Program and the Symposium & Awards. Both programs were done virtually, which minimized expenses but limited revenue opportunities.
Learn More About America in Bloom

AmericaInBloom.org

America in Bloom
Planting pride in our communities!